

Integrating Community Engagement into a CBP

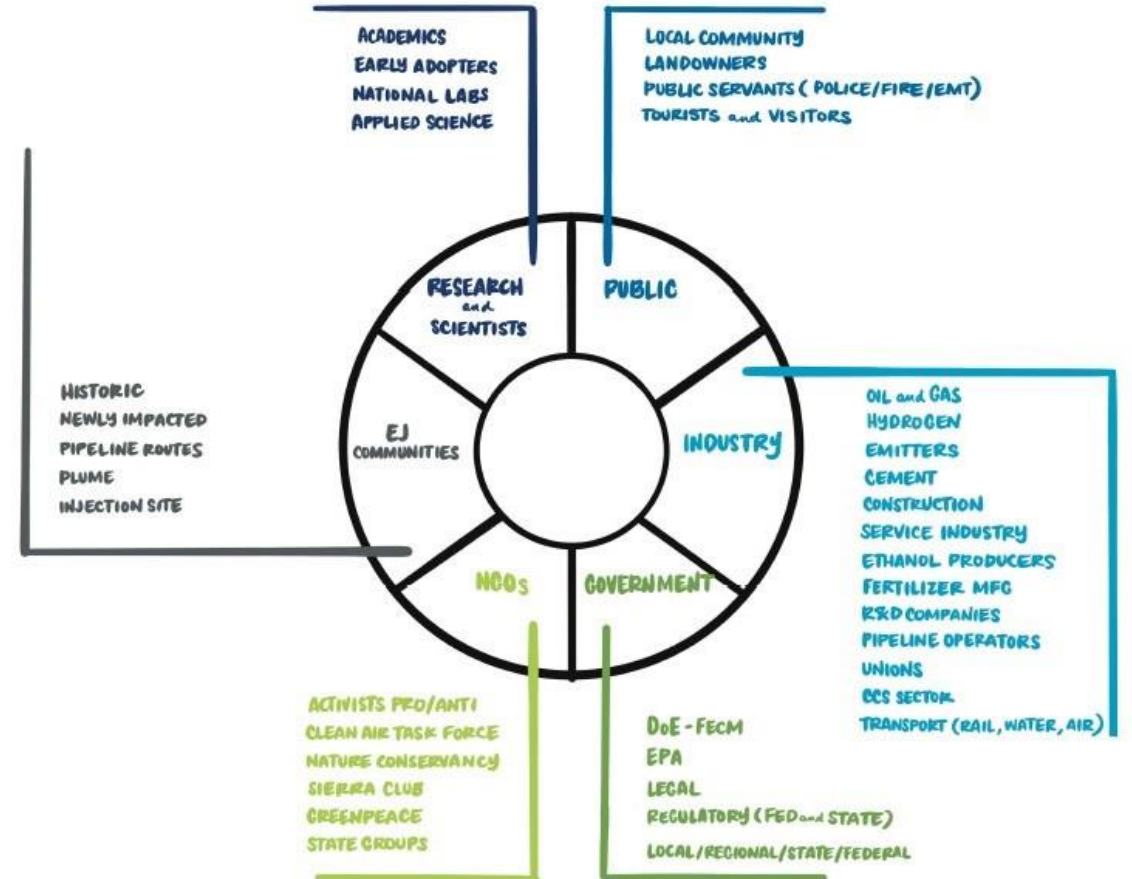
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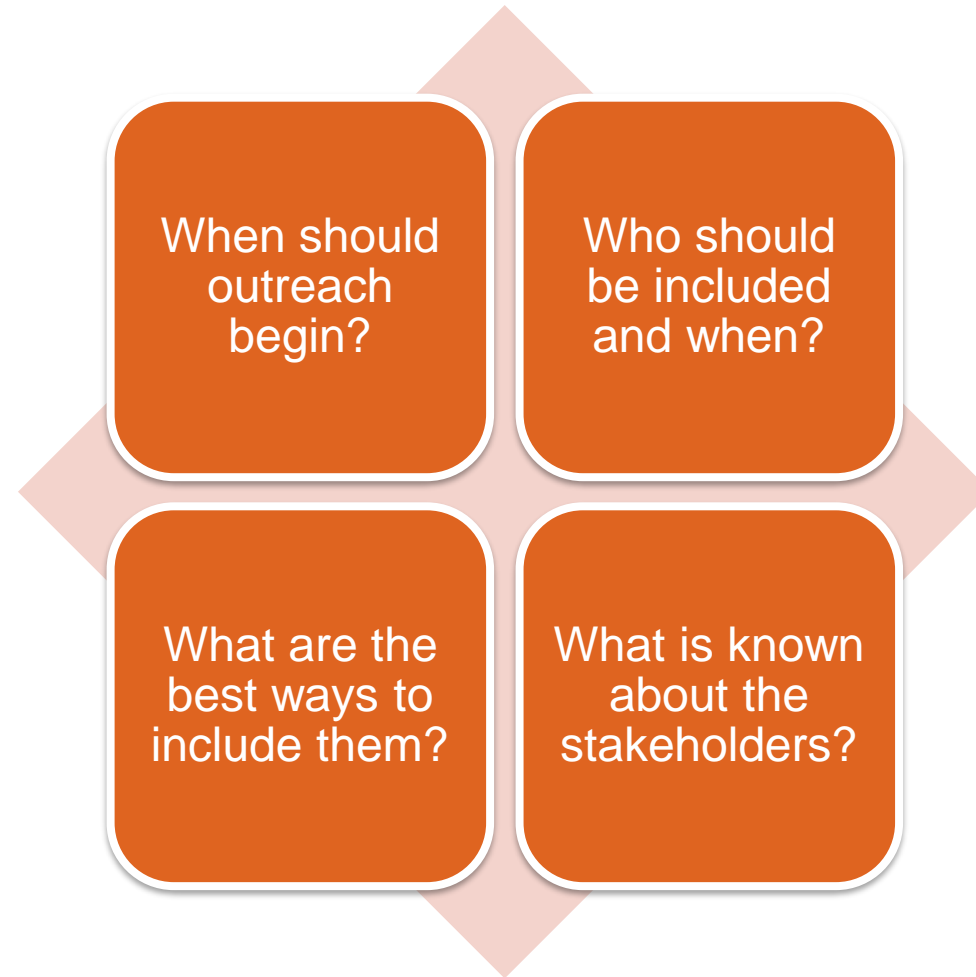
MRCI Stakeholder Meeting, Community Benefits Plan Workshop,
Oct. 3, 2023, Morgantown WV

Initial Steps

- Social characterization analysis
- Identify stakeholders, focusing on those impacted by the project
- Identify goals for engagement and timelines
- Build engagement team and support them with resources



Use the Stakeholder Map to plan methods of engagement and ensure project-specific engagement of all groups

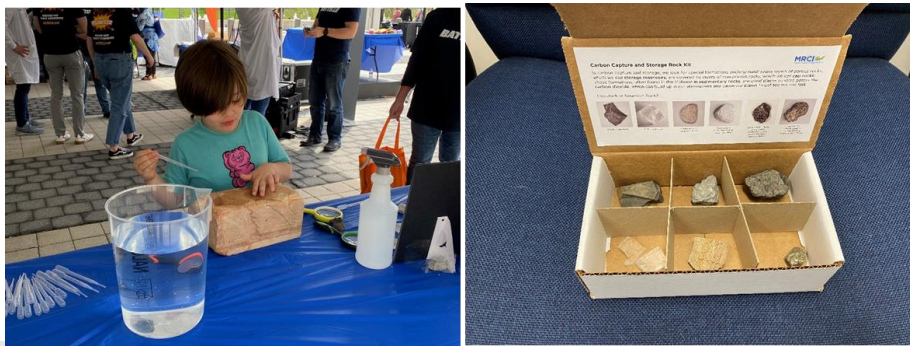


Creative outreach activities demonstrated by MRCI

Digital Outreach: MRCI partners with eGEOs for a twice-monthly podcast on everything CCUS.



Hands-on Demonstrations: Carbon Storage is difficult for the average citizen to understand. Providing hands-on demonstration pieces during community meetings makes hard-to-understand concepts easier to grasp.



Demonstration tools to explain porosity and permeability, cap rocks and reservoir rocks, and the geology used for CCS in the MRCI region

Suggestions for effective outreach

- Two-way engagement: Responsive, iterative, seek feedback
- Use multiple types, locations, and styles to reach all impacted stakeholders
- Use local media to research issues of concern to the community and its relationship with industry
- Go to where your stakeholders are
- Engage those who may not agree with you
- Identify community leaders and groups and figure out what their concerns are
- Determine community or workforce agreements that are binding and responsive
- Team with a local company with contacts and historical knowledge



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